



The Complex Weavers Journal is a full-color print publication with three issues per year sent to a targeted readership of almost 1500 dedicated weavers. Benefits to advertising in the CW Journal:

- Four-color advertising catches the eye
- Small advertising section means you won't be overlooked

Samples of the advertising section of past Journal issues are available upon request.

Rates:

- 1/4 page (3.25" x 4.625")...... \$60
- 1/2 page (6.75" x 4.625")......\$100
- full page (6.5" x 9").....\$200
- 10% discount for the advance purchase of three consecutive ads.
- 10% premium to guarantee back cover placement.

Artwork:

Camera-ready artwork is required. We can accept .tif or .jpg files at 300ppi. Some high resolution/high quality pdf files may work. Files can either be in RGB or CMYK. Please email artwork to: <u>ComplexWeaversAds@gmail.com</u>.

Deadlines:

February Journal: December 15 June Journal: April 15 October Journal: August 15

Payment:

Request a PayPal invoice, or make checks out to Complex Weavers and mail to: Angela K Schneider CW Advertising 2685 Mercury Street Bartlett, Tennessee 38134-4635

Advertising Contact:

Angela Schneider, CW Advertising Email: <u>ComplexWeaversAds@gmail.com</u> Phone: 901-758-9037 or 901-494-4914 (US Central Time)

Newsletter:

